

Competitive Drama
Ted Talk Review
Abrosi, Holt, Willard
Friday, April 10

1. Daily Objective:

Students will identify Aristotelian appeals (logos, pathos, ethos) in a speaker's presentation.

2. Bell Ringer/Let's Get Started:

Choose from one of these topics: COMMUNICATION, COLLABORATION, SPEECH in the Ted Talk website: <https://www.ted.com/topics>

3. Lesson/Activity:

Persuasive speakers appeal to human logic/reasoning (logos), human emotion (pathos), and human credibility (ethos).

Watch the video you selected from: <https://www.ted.com/topics>

4. Practice:

Select a Ted Talk from one of the categories listed, and answer these questions.

1. Which category of topics did you choose?
2. Title of T.E.D. Talk:
3. What was the speaker's thesis (main point)?
4. Highlight any of these adjectives that describe this T.E.D. Talk: Humorous, Inspiring, Persuasive, Repetitive, Confusing, Intellectual, Dull.
5. **Ethos** is a speaker's ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the speaker has their best interests at heart.
 - a. How does this speaker build ethos? Feel free to also refer to the speaker's profile information from the ted.com webpage as you build your answer.
6. **Pathos** is an appeal to emotions (everything from humor to horror) in order to sway an audience, while **logos** is the use of data/evidence to prove one's case.
 - a. Did this speaker rely more on pathos or logos in his/her presentation?
 - b. What argument/point in this presentation did you find the most compelling?
 - c. Why?
7. T.E.D. Talk presenters are known as effective public speakers. Describe two things this speaker does well in terms of engaging the audience. Be sure to include the minute:second mark to denote the two specific moments you discuss here:
 - a.

- b.
- 8. Write two specific things you learned from this presentation.
 - a.
 - b.
- 9. If you could ask this speaker a question about his/her information or presentation, what would you ask?
- 10. Give one piece of constructive criticism that would improve the presentation.
- 11. What group of people would benefit the most from hearing this lecture?

5. Additional Resources: